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CONNECTION WORKS LLP

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Our Story since 2008...



Next Normal is a recognised design and production company, based out of Mumbai, specializing in providing comprehensive solutions in the fields of corporate events, web development and digital marketing.

Corporate Events

- 78 Conferences & Exhibitions
- 14 Virtual Events & Webinars
- 12 Award Functions
- 13 CEO Roundtables.
- 1200+ Speaker participations
- 250 to 1500 Attendees per event .

Web Development

- Nehru Centre Mumbai
- Open Canvas
- World of Westar
- Kolber Geneve
- Echjay Group
- Talking Heads Macro
- Sonic Lumin

Digital Marketing

Social Media & Email Marketing executed for

- The Indian Chemical Council
- Chemicals & Petrochemicals
 Manufacturers' Association
- Santa's Square Christmas
 Festival

By leveraging our expertise in corporate events, web development, and digital marketing, our clients keep returning to

NEXT NORMAL for innovative experiential concepts and precise logistics — all at substantial savings.

Our Corporate Event Services

- 1 Experiential Design
- 2 Logistics Management

3 Décor & Fabrication

4 Lighting & Sound Design







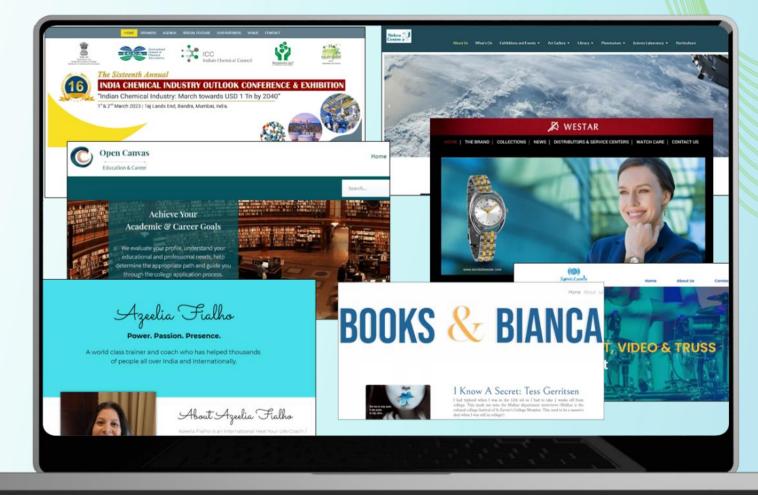
Our Web Development Services

1 Responsive Website Design

Website Hosting & Domain Registration

3 SEO Optimization

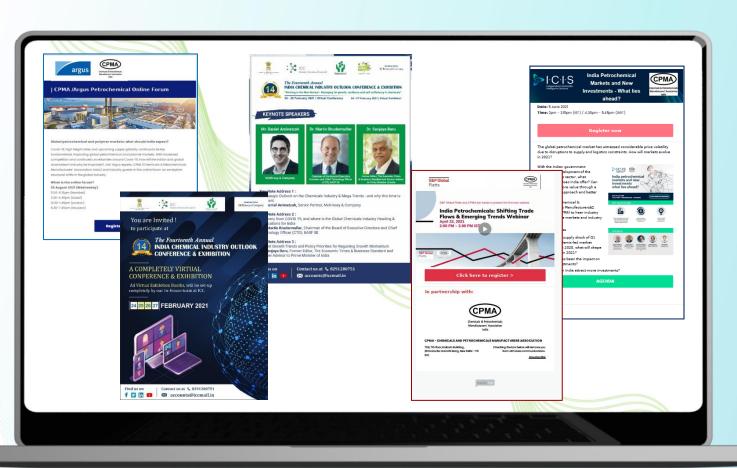
Web Maintenance & Support

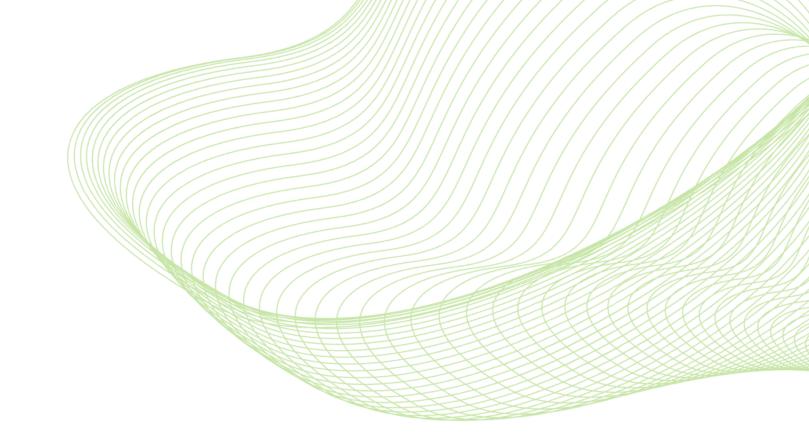


Our Digital Marketing Services

- 1 Content Creation
- 2 Social Media Management
- 3 Email Marketing
- 4 Paid Advertising







Some of Our Recent Works...

6

Social Media Content & Design















Email Marketing





CPMA /Argus Petrochemical Online Forum



Global petrochemical and polymer markets: what should India expect?

Covid-19, high freight rates and upcoming supply globally continue to be key fundamentals impacting global petrochemical and polymer markets. With increased competition and continued uncertainties around Covid-19, how will the Indian and global downstream industry be impacted? Join Argus experts, CPMA (Chemicals & Petrochemica Manufacturers' Association, India) and industry guests in this online forum as we explore structural shifts in the global industry.

When is the online forum?

25 August 2021 (Wednesday)

5.00-6.15pm (Mumbai)

3.30-4.45pm (Dubai)

12:30-1.45pm (London)

6.30-7,45am (Houston)

Register now

















EXHIBITOR BOOTH OPTIONS

- PREMIUM BOOTH: ₹ 1,90,000 + GST | USD 2803
- 2 Conference Delegate Passes

- Booth Size: 2m x 2m
- · 1 Booth Representative Pass

INDIAN CHEMICAL COUNCIL SIR VITHALDAS CHAMBERS, 16 MUMBAI SAMACHAR MARG, MUMBAI – 400 001 | TEL: 61144000 / 22048043

S. JAIKUMAR

SHRADDHA RANE Email: iccnhq@iccmail.in Email: bkk.kannan@iccmail.in

B.K.K. KANNAN

For Exhibition & Booth booking, please contact:

A. SASIDHARAN, Tel: 61144005 | Mob: 9819533031 | Email: events@iccmail.in









INDIA CHEMICAL INDUSTRY OUTLOOK CONFERENCE & EXHIBITION "Winning in the New Normal - Managing for growth, resilience and self-sufficiency in chemicals"



AGENDA

25 - 26 February 2021 | Virtual Conference 24 - 27 February 2021 | Virtual Exhibition



India Petrochemical **Markets and New** Investments - What lies



Date: 11 June 2021

Time: 2pm - 3.15pm (IST) / 4.30pm - 5.45pm (SGT)

Register now

The global petrochemical market has witnessed considerable price volatility due to disruptions to supply and logistics constraints. How will markets evolve

With the Indian government supporting development of the petrochemicals sector, what opportunities does India offer? Can India create more value through a cluster-based approach and better collaboration?

Join ICIS and Chemical & Petrochemicals Manufacturersb[] Association (CPMA) to hear industry experts analyse markets and industry

After the supply shock of Q1

and pandemic-led market

markets in 2021?

turmoil in 2020, what will shape





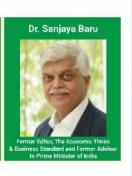




What has been the impact on ew investments?

How can India attract more investments?

Key questions:



KEYNOTE SPEAKERS

A Strategic Outlook on the Chemicals Industry & Mega Trends - and why this time is

Mr. Daniel Aminetzah, Senior Partner, McKinsey & Company

Recovery from COVID 19, and where is the Global Chemicals Industry Heading &

*Dr. Martin Brudermuller, Chairman of the Board of Executive Directors and Chief Technology Officer (CTO), BASF SE

Recent Growth Trends and Policy Priorities for Regaining Growth Momentum Dr. Sanjaya Baru, Former Editor, The Economic Times & Business Standard and Former Advisor to Prime Minister of India

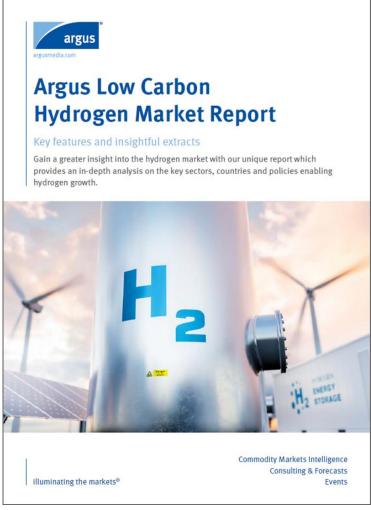


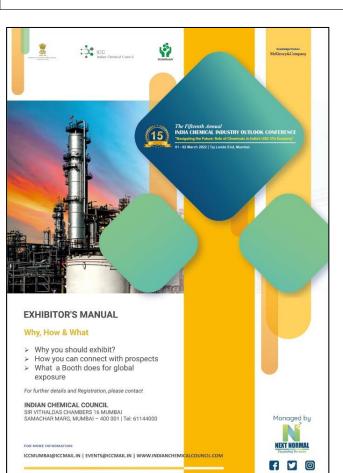
Contact us at & 8291200751 🔀 accounts@iccmail.in

Brochure Designs































PROSPECTUS









ABOUT THE CONFERENCE

out of this pandemic the new realities would be a clearer view on climate change and its impact. World will be warmer by 1.5 Cb. 2020. We would also be 8.6 Bir in population by then and nearly 2/3" of the population would live in cities. We may also see a bybolar world with forms aurpassing USA in CDP.

- Agro Chemicals & Speciality Chemicals Break Out Session: CXO 's view on industry going forwarded domain









Argus Data Science Studio

VOLATILITY IN COMMODITY PRICES CREATES OPPORTUNITIES, ALONG WITH RISKS

If you are involved in building commodity trading or hedging strategies, then understanding the direction of prices is crucial to your success. Whetheryou are a quant strategist, data scientist or a trader, forecasting prices is the goal. But this is impossible to do with any degree of accuracy. So financial institutions, trading houses and physical buyers and selters around the world are using the Argus Data Science Studio to reveal the uncertainties and votatility associated with the commodity prices.

- Gain key insights on possible future energy prices and estimate volatility and the balance of risk.
- Generate new trading ideas through the directional and volatility signals produced.
- We offer a flexible platform for developing and expanding your data science capabilities, that would otherwise cost you
 millions of dollars and many years to develop internally.

THE ARGUS DATA SCIENCE STUDIO IS BASED ON THREE KEY PILLARS



forecast under different assumptions, to help you build the most robust trading and hedging strategies



distingtion state in activities the model structure, such as the relationship type between drivers and the model, what kind of distribution is used. And any external constraints that are unique to your business. Your view of the market is independent, and any external constraints that are unique to your business. Your view of the market is independent, and you your models need to reflect this.



Use of client owned data — add your own data to the model, alongside any proprietary Argus data.

Ary datasets, from any sources, can be added to the studio, to create a custom-made model unique to





The Fourteenth Annual INDIA CHEMICAL INDUSTRY OUTLOOK CONFERENCE

Vinning in the New Normal - Managing for growth, resilience and

ICC Indian Chemical Council

prospects What a virtual Booth does

Venue Branding & Designs





























Virtual Conference & Exhibition Designs











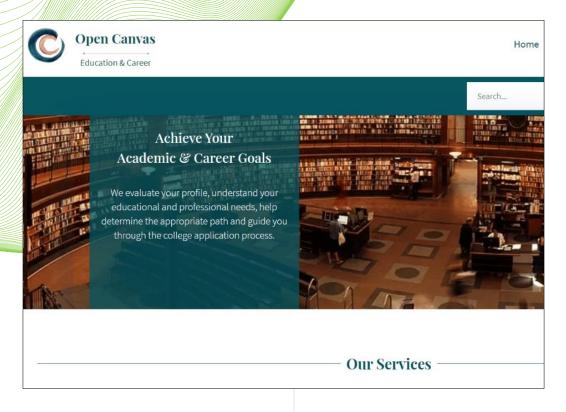


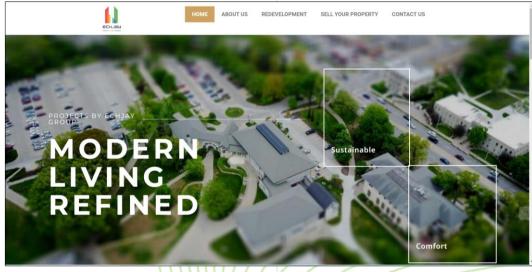






Website Projects





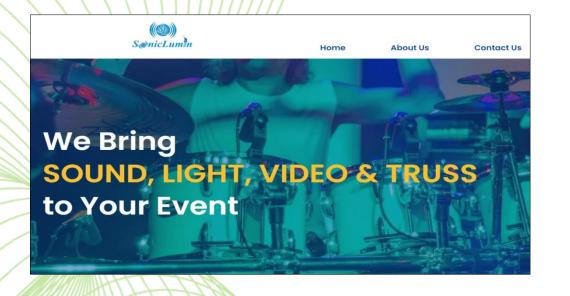














Capturing Memorable Moments

























Capturing Memorable Moments - 2



























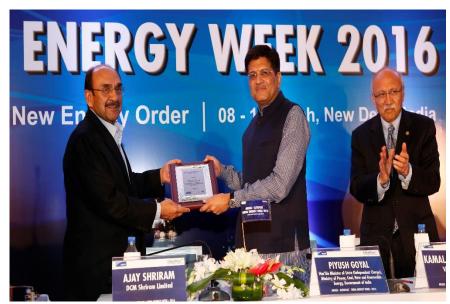
Capturing Memorable Moments - 3

























Some of our client partnerships.



































DCM SHRIRAM Growing with trust









Al-Futtaim















Get in Touch

Thank you for reviewing our deck. We sincerely appreciate your time and consideration.

Should you have any inquiries or require further information, please do not hesitate to contact us.

We are eager to engage in a conversation with you.

THANK YOU!

Email: glenn@nextnormal.in | glennconcessio@gmail.com | M: 91+ 9821031530

