



BLURRING THE LINES BETWEEN EVENTS, MARKETING & SALES

Next Normal is a Professional Conference Management & Design Company.

Our Services focus on managing

- *Scalable Virtual & Physical Events*
- *Digital Campaigns*
- *Website Design & Development*
- *Branding & Logo Design*

ABOUT US

Partner with us for Services we offer

Online Conferences and Hybrid Events

Online conference: Our services include the complete conference setup, from hosting of the sessions, breakouts, networking and more. Due to our agile processes, we work with different third-party providers to offer you the most suitable solution for your virtual summit.

Virtual exhibition: Customised booths within a virtual exhibition hall. Visitors can click on a booth to access presentations, pre-recorded videos, webinars, live chat and much more. In addition, booth representatives can interact with visitors via live chat, voice or video call.

Virtual poster presentation: All posters can be seen in a virtual poster hall. Moreover, we can create several poster halls with different topics in order to facilitate the journey. In addition, presenters have access to statistics like poster views, and various extras like chat function, survey, broadcast messages and more

Hybrid events: Feature a mix of live and online features. In this version, delegates may be present at a physical location, while others attend the sessions virtually. As a result, hybrid events may attract sponsors and attendees who would not have otherwise been drawn to a live event.

Website Design & Development

We create websites that are both functional and energising - providing users with a holistic experience that will make them want to take action. The websites we build are faster, more secure, easily scalable and allow us to create the best digital experiences for you and your customers. We also manage them 24/7.

Branding & Logo Design

We provide intelligent, creative, and engaging graphic design to enhance your business and brand. Deal with the perception of your business and differentiate yourself from your competition through a captivating brand identity.

Digital Marketing

We increase awareness and engagement with your customers by planning and managing digital campaigns that are meaningful, as well as measurable. We assess and target the channels and platforms which best suit your brand. We, manage ad placement and optimise paid social media; in order to build your audience and maximise your reach and exposure.



CUSTOMER FIRST

We are committed to excellence, quality and efficiency, and keep CUSTOMER SERVICE closest to heart.



TEAM SPIRIT

Our Teams are completely dedicated and passionate when working hard with a smile always to show



LONG TERM PARTNER

Our aim is to be reliable, transparent and a trusted partner with all stakeholders, keeping communications open for a long term relationship.



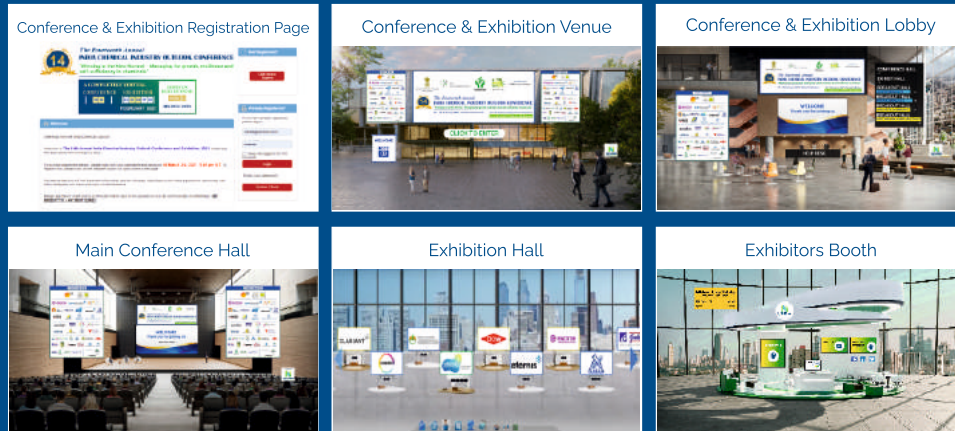
OUT OF THE BOX

These are people with completely new creative thinking, who think differently and can find simple solutions to complex problems.



IMPRESSIONS FROM OUR CONFERENCES

Virtual Conference & Exhibition, Feb-Mar, 2021



Physical Events: Argus – Delhi, Jan 2020



Few Speakers who presented at the Virtual Conference, Feb 2021



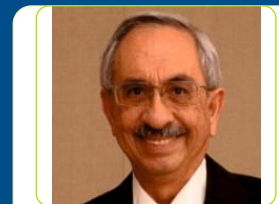
Dr. Sanjaya Baru
Former Editor, The Economic Times &
Business Standard and Former Advisor to
Prime Minister of India



Mr. Kamal P. Nanavaty
Chairman - Conference & Exhibition Com.,
ICC & President - Strategy Development,
Reliance Industries Ltd



Mr. Ravi Goenka
President, ICC



Mr. N. B. Godrej
Managing Director,
Godrej Industries Limited



Mr. Daniel Aminetzah
Senior Partner,
McKinsey & Company



Mr. Baudouin Kelecom
Chairman, RCLG ICCA & Environment &
Regulatory Support Manager for
ExxonMobil outside of the Americas



Mr. Mutlaq H. Al-Morished
CEO, Tasnee, KSA Conglomerate
Petrochemicals, Downstream,
Advanced Metals, Tech & Innovation



Mr. Deepak C. Mehta
Managing Director
DEEPAK NITRITE LTD



Mr. Nicholas Bahr
Global Managing Director – Operations
Risk Management and Process Safety,
DuPont Sustainable Solutions



OUR RECENT EVENTS

Companies who participated in the Exhibition



Some of Our Clients over the Years



We are very happy to have formed excellent partnerships with many of our clients.



Connect with Us

How Can We Help You Build Your Business?

We enjoy working with inspiring and engaging professionals.

Get in touch with any questions and to discuss how our services can be tailored in-house to help you and your company.



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